

November 2010



# Business as Usual

*No room for programme information in the special Bravo Awards Newsletter, but lots has been happening, especially in Mentoring. Here is the latest news.*

## MENTORING

Mentoring has been extraordinarily busy in recent months. Apart from the main BIA:NW programme, special programmes have also been delivered for Renaissance North West and for the Liverpool Arts & Regeneration Consortium (LARC).

In the case of LARC, the emerging leaders being mentored have a choice of either a mentor from the business sector or one from the cultural sector, and BIA:NW has recruited and inducted a new cohort of mentors from arts organisations and museums in the region.

**Julie Gardner**, consultant – **Clare Wolfarth**, National Museums Liverpool

**Alan Dean**, Alan Dean Consulting – **Paul Jenkins**, Creative Futures Cumbria

**Paul Mathews**, PM Associates – **Steven Snape**, Garstang Art Collection

**Mike Cambray**, Learning Partnerships – **Heather Dowler**, Lancaster City Museum

**David Seaman**, David K Seaman Coaching – **Clarinda Fidler**, Port Sunlight Museum

**Claire Marsland**, Meta – **Helen Castle**, The Fusiliers Museum

**Irene Newton**, consultant – **Charlotte Steels**, Museum of Lancashire

**Janet Wiseman**, Greater Manchester Police – **Louise McCall**,  
Astley Hall Art Gallery & Museum

**Ian Davies**, consultant – **Louise Kelly**, National Museums Liverpool

**Sue Williams**, Unity Theatre – **Shaun Curtis**, DaDa

**Sally Ann Yates**, National Museums Liverpool – **Stephen Dickson**,  
Liverpool Everyman & Playhouse

**Mike Faulkner**, G&M Associates – **Louise Jacobsson**, Helmshore Mills Textile Museum

**Vony Gwillim**, Coachworks – **Julie Colligan**, Design Initiative

**Catrina Hewitson**, Vibrant – **Ella Wredenfors**, Royal Liverpool Philharmonic

**Simon Price**, DWF LLP – **Ben Hunt**, Prescap

**John Blackmore**, Bolton Octagon – **Antony Pickthall**, Liverpool Biennial

**Dave Moutrey**, Cornerhouse – **Laura Cockett**, Hope Street Limited

**Alastair Upton**, the Bluecoat – **Rachael Treacher**, Unity Theatre

**Ros Edlin**, Stresswatch – **Rachel Jackson**, Clitheroe Castle Museum

**Christine Matthews-Sheen**, Liverpool Everyman & Playhouse – **Phil Olsen**, the Bluecoat

**Paul Clay**, arts consultant – **Sarah Tan**, Royal Liverpool Philharmonic

**George MacDonald**, consultant – **Ruth McCullough**, AND Festival

**Michael Cline-Hughes**, Northern Strategy & Operations – **Kerry Moore**, FACT

**Graham Waterhouse**, G&M Associates – **Claire Tymon**, Regenerate PL

**Les Murray**, Collinson Grant – **Rowena Peers**, Liverpool Everyman & Playhouse

**Raj Kalia**, TalkTalk Technology – **Roger McKinley**, FACT

**Peter Ward**, Hope Street Ltd – **Ngozi Ikoku**, Liverpool Arabic Arts Festival

**Bryan Biggs**, the Bluecoat – **Caitlin Page**, Tate Liverpool

**Kate Jones**, Inspired Lives – **Rebecca Alexander**, Mid Pennine Arts

This brings the number of matches so far to 114.

SPECIALIST SERVICES FOR THE CULTURAL SECTOR

News from BIA:NW

## **BETTER BOARD BANK** - *A programme with diversity at its heart.*

Diversity is recognised as one of the key elements of good boards. The Charity Commission says “Governance of charities will be improved where trustees are recruited from a wide range of backgrounds [including] trustees from parts of the community which have traditionally not played a large part in charities.” The Better Board Bank exists to help not for profit cultural organisations achieve greater diversity on their boards as well as introducing business expertise and experience. If you have business experience and something to offer to the Better Board Bank, get in touch.



### **New matches bring the total to 394.**

**Ben Reade**, TalkTalk Technology – **Venture Arts**

**Adrian Jarvis**, University of Manchester – **Theatre in Prisons and Probation**

**Chris Bisco** – **Highlights Productions**

**Laura Dunn**, TalkTalk Technology – **Start in Salford**

**Steven Cozens**, BT Open Reach – **Actors Centre North**

**Rob Allen**, Children, Young People & Families Network – **Manchester Craft & Design**

**Neil Myerson**, Neil Myerson Solicitors – **Cheshire Dance**

## **SKILLS BANK**

With funding cuts and changes to the funding system, it becomes ever more important for cultural organisations to consider new business models, new ways of working and how to maximise resources. These are all areas where the Skills Bank can be used to get the benefit of an outside eye and improve business skills. For the Adviser, there is the opportunity to leave your comfort zone and try out your skills in a new, interesting environment, as well as the satisfaction of helping an organisation whose work may be of special interest to you.

### **The number of projects confirmed to date is 527.**

**M6 Theatre/Bill Griffiths**, Gryffon Scitec – market research

**Prism Arts/Jackie Harris**, Brightspark Marketing – marketing/PR

**Made by Hands of Britain/Rob Allen**, Children, Young People & Families Network – marketing/PR

**Articulate Elbow/Sandra Palmer**, Corporate Culture – marketing

**Actors Centre North/Ian Rodgers**, Skills Funding Agency – strategic marketing/planning

**Preston Caribbean Carnival/Colin Johnston**, Snowdrop Marketing—marketing

## **QUICK FIXES**

BIA:NW is building its pool of advisers available to respond quickly to one-off queries and enquiries. Quick fixes can also be used for help with company and/or charity registration. Business managers and professionals with specialist skills who are willing to take ad hoc enquiries are invited to register for this programme.

### **77 Quick Fixes have been carried out so far.**

**Chorlton Arts Festival/Jonathan Gillow**, Cobbetts – legal

**Preston Caribbean Carnival/Mark Alexander**, Marsden Rawsthorn - legal

**Actors Centre North/George MacDonald**, consultant—strategic planning facilitation

**Institute of Cultural Capital/Gary Jones**, Mace & Jones—legal

**Blank Media Collective/Brian Lawlor**, Morecrofts Solicitors—legal

Business in the Arts:North West exists to bring business skills and experience to the arts in ways that benefit both business and the arts. For ‘arts’ read artists, arts organisations, museums, heritage organisations and creative industries. For the last twenty years we have been providing support to the region’s cultural sector through our free programmes. To access the programmes or to sign up as a volunteer, get in touch:

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