

## Funding bids success

Business in the Arts:North West has been awarded grants from **The Foyle Foundation** and **The Co-operative Membership Community Fund** to support development of the **Better Board Bank**, a programme with **diversity at its heart**.

This funding, totalling £5,500, will enable us to recruit and match many new candidates in order to provide a pool of potential board members for cultural organisations that is diverse in every way.

Why diversity? As the Charity Commission says:

*Governance of charities will be improved where trustees are recruited from a wide range of backgrounds. This includes trustees from parts of the community which have traditionally not played a large part in charities, such as young people, people from minority and ethnic communities and people with disabilities. Creating a diverse board can also help to increase accountability and public confidence."*

Extend this to all not for profit cultural organisations and you have the principal behind the Better Board Bank. Boards should reflect the communities they work with and for, and diversity contributes to interesting ideas and lively debate, as well as creating links with a wide range of networks and communities.

**Candidates are available for matching—to use the Better Board Bank to improve your board, contact BIA:NW now.**

### Mentoring

The BIA:NW Mentoring programme goes from strength to strength. In 2010/11, 46 matches were made and the feedback from the cultural sector continues to be excellent. When asked to rate how valuable mentees felt the relationship had been, the average score for the programme to date stands at 5.7 out of a possible 6.

Here are a just a few comments from satisfied customers:

*Working with [mentor] has been the most effective personal development I have ever had. I have benefited enormously on both a personal and professional level from her guidance, support and encouragement.*

*Working with someone from a business background made me re-evaluate some of our organisation's work practices...the programme made me value my achievements and recognise my potential.*

*I was very impressed by the mentor that I was matched with - I didn't expect to be working with someone with such a high level of experience and knowledge. My mentor has been a great support at a time when I have faced huge challenges within my organisation and helped me to find a way of resolving difficult situations.*

*The relationship has been extremely positive. The programme has been excellently thought-out and administered.*

**If you would like to use the Mentoring programme, for more information, go to: [www.businessinthearts.co.uk/html/mentoring.html](http://www.businessinthearts.co.uk/html/mentoring.html)**

[www.businessinthearts.co.uk](http://www.businessinthearts.co.uk)



LOTTERY FUNDED



Business in the Arts: North West

## The Programmes

Here are the latest matches:

### BETTER BOARD BANK

Your Prescap/Andrew Stratford, Walk the Plank  
Soundwave/Richard Askew, Armstrong Watson  
Venture Arts/Deborah Riding, Tate Liverpool  
Portraits of Recovery/Bill Griffiths/Gryffon Scitec  
Pagoda Arts/Barbara Sinclair, Sinclair Associates  
Victoria Baths/Will Carr, consultant  
Ludus Dance/John Wareing, consultant  
Ludus Dance/Moira Suringar, Transport for Greater Manchester  
Actors Centre North/Ian Rodgers, Skills Funding Agency  
Liverpool Arabic Arts Festival/Misha'al Alomar, Tasawwar Productions  
The Bluecoat/Angela Anderson, Angle Solutions

### MENTORING

Ian P Benfold Haywood, artist/Miles Hill, Sykes Cottages  
Anne Jones, The Bluecoat/Claire Marsland, Meta  
Ruth Adams, DaDa/Angela Anderson, Angle Solutions  
Sam Freeman, Unity Theatre/Paul Clay, consultant  
Tracy Fairclough, FACT/David Seaman, David K Seaman Coaching

### SKILLS BANK

Tatton Park Biennial/Paul Mathews, P M Associates—strategic planning  
Portraits of Recovery/Bill Griffiths, Gryffon Scitec—business planning  
Wordsworth Trust/Rod Tucker, consultant—HR  
Manchester Jewish Museum/Andrew Clough, CEL Group—marketing

### QUICK FIXES

Portraits of Recovery/Jonathan Gillow, Cobbetts—legal  
Folly/Gary Jones, Weightmans— 2 legal quick fixes  
Community Arts Northwest/Durham Grigg, solicitor—intellectual property  
Liverpool Arabic Arts Festival/Meredith Hurst, Thomas Mansfield—HR

## Our Funders and Supporters

### Members

Bruntwood  
DWF LLP  
Eversheds  
Manchester Business School  
TalkTalk Group

### Supporters

PricewaterhouseCoopers  
Virgin Trains

### Funders

Association of Greater Manchester  
Authorities  
Cheshire East Council  
Cheshire West & Chester Council  
Lancashire County Council  
Liverpool Vision

Arts Council England Lottery Funded  
The Co-operative Membership  
Community Fund  
The Foyle Foundation

Business in the Arts:North West 0151-709 8780  
305 Queens Dock Business Centre Norfolk Street LIVERPOOL LI 0BG  
Company limited by guarantee no 2508104 Registered charity no 1046901

