



Business in the Arts: North West

DWF SPRING INTO ACTION

April and May have seen an explosion of volunteers from DWF LLP, the law firm with North West offices in Liverpool, Manchester and Preston. DWF have been Corporate Members for several years and have used the programmes as external development opportunities and to help deliver their corporate social responsibility objectives, but the numbers that have come forward recently outstrip anything in the past.

So far, almost 20 people have raised their hands to say that they are interested in signing up with Business in the Arts:North West. Some have already attended the introductory sessions for either mentoring or the Better Board Bank and are ready to be matched.

So cultural organisations interested in getting legal skills, or finance skills or marketing skills for their board, do get in touch about applying to the Better Board Bank.

ROLE OF THE CHAIR

Once again, BIA:NW is running its highly regarded one day course, The Role of the Chair, on Saturday 16 June – but fear not, it does not clash with any Euro 2012 games.

This course is designed specifically to help support the Chairs of cultural organisations and to look at best practice in fulfilling the role of chair. The day also provides a rare opportunity to meet with the Chairs of other arts organisations in the region and to exchange ideas and experiences.

The course always receives positive feedback. Previous participants have said:

- *It matched my most optimistic expectation.*
- *I've got clarity and direction now!*
- *Good to learn about others' experiences.*
- *I think the course is amazing ...the best, most interesting trainer/speaker I've ever had the pleasure of listening to.*

The course is priced competitively at £100 (VAT exempt) to make it as accessible as possible. There are only 12 places, so book your place quickly.

More information is at www.businessinthearts.co.uk/html/roc.html

YORKSHIRE BANK

Yorkshire Bank has become a supporter of Business in the Arts:North West and the first volunteers are now being matched. The Bank, along with Clydesdale Bank, is part of National Australia Bank, and has a long tradition of demonstrating corporate responsibility, especially in Northern England. We look forward to welcoming more volunteers.

KATE JONES

Business in the Arts is delighted to welcome Kate Jones of Inspired Lives as the latest recruit to its own Board. Kate is a long time volunteer mentor and supporter of BIA:NW and she is also on the board of Contact Theatre. Inspired Lives delivers organisational, team and individual executive coaching and specialises in transformation programmes and leadership development.

Kate originally trained as a lawyer and has worked in both private practice and the corporate world. She also has considerable experience in the executive search business, but in 2000 set up her own business with partner, Arvid Woods, who is also a mentor for BIA:NW. We are certain that Kate's expertise will be hugely valuable to the Board.

YORKSHIRE BUSINESS IN THE ARTS

The organisation that was Arts & Business Yorkshire, although it was always an independent charity, is reverting to its original name of Yorkshire Business in the Arts. BIA:NW is working with Richard Brown in Yorkshire and Adam Lopardo at the Sponsors Club in Newcastle to develop a pan Northern service offer.

The Programmes - Here are the latest matches:

BETTER BOARD BANK - New matches bring the total to 434.

Prism Arts - Jackie Harris - Brightspark Marketing
Norton Priory Museum and Gardens - Jon Bauer, TalkTalk Group plc
Norton Priory Museum and Gardens - Jyoti Vitlani, consultant
Silk Heritage Trust - Robert Stoker, Comet Group Ltd
Silk Heritage Trust - Victor Crawford, Victor Crawford Coaching and Consultancy
Silk Heritage Trust - Martin Todd, AstraZeneca
Royal Exchange Theatre - Sinead Greenaway, The Studios, MediaCityUK
Manchester Craft & Design - Lara Pugh, TalkTalk Group plc
Urban Strawberry Lunch - Zoe Chapman, The Bluecoat
Action Transport – Hems de Winter, de Winter PR & Marketing Ltd

MENTORING - These new matches bring the total to 151.

Stuart Almond, Royal Liverpool Philharmonic - Philip Smyth, consultant
Zoe Williams, Manchester City Council - Victor Crawford, Victor Crawford Coaching and Consultancy
Rachel Mulhearn, National Museums Liverpool - Alan Dean, Alan Dean Business Consulting Ltd
Claire Rider, National Museums Liverpool - Rachel Spooncer, Perspectives
Lisa Bradshaw, Liverpool Biennial of Contemporary Art - Catrina Hewitson, Vibrant
Anne Fahy, National Museums Liverpool - Roger Standing, consultant

SKILLS BANK - The number of projects confirmed to date is 550.

Chinese Arts Centre/John Wareing, consultant - organisational structures
Sefton Park Palm House/Hems de Winter, de Winter PR & Marketing Ltd - marketing
Made by Hands of Britain/Mike Furniss, EMQ Services - IT

QUICK FIXES – 117 completed to date

Coast International Artists - Mark Fergusson, Morecrofts LLP - organisational structures
Minerva Arts - Gary Jones, Weightmans LLP - organisational structures
Creative Curve - Kevin Jaquiss, Cobbetts LLP - organisational structures

The monetary value of support provided through BIA:NW's volunteering programmes now amounts to over £15 million.

Thanks to our Funders and Supporters

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Bruntwood
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Manchester Business School
TalkTalk Group plc

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Liverpool Vision

www.businessinthearts.co.uk