



IMPROVING BOARD LEADERSHIP



BIA:NW is delighted to announce that, working alongside Yorkshire Business in the Arts and the Sponsors Club in Newcastle, Grants for the Arts funding has been secured to deliver a series of governance initiatives for the arts across the North of England over the next two years.

The programme will start with a survey to establish some current benchmarks around governance standards. We will be circulating this soon – there is one questionnaire for chief executives which mainly asks for information about the board and one for the chair and other board members to complete. We wish to establish information about the quality, effectiveness and diversity of governance in the arts. What we find out will then feed into the design of the services below.

Following on from this, we will be offering a range of services, some for whole boards and some open events. These will include:

- **Board assessment service**
An external review of the governance of your organisation. that will take into the account the views of everyone involved.. A report will be produced which will include recommendations for improvement and a suggested method for self review that the board can implement in the future.
- **Board development sessions**
These full day whole board sessions will be based on a foundation of research and discussion so that each session will be bespoke to the needs of the individual organisation.
- **Boards and income generation workshops**
Open half day workshops to look at issues around fundraising and income generation for board members and relevant staff. The workshops will be designed to help board members better to understand their role in this area.
- **Strategic development workshops**
Facilitated sessions for board members and the management of your organisation especially designed to support small/medium sized organisations to review their direction and strategy and manage a period of required change.

All these services will be very competitively priced with charges tiered in relation to the size of an organisation, thereby making them as accessible as possible. For instance the cost of a strategic development session could be as little as £100 plus VAT.

In addition we have undertaken to find a number of board candidates with specialist skills that are not usually recruited for the Better Board Bank programme. These needs are likely to be identified through board assessments.

We plan to start delivery in the Autumn, so look out for further information, and in the meantime if you are interested in any of these services, do drop me an email - viv@businessinthearts.co.uk!

CULTURE IS GOOD FOR YOU

A recent study by the Scottish Government analysed the impact of culture and sport on people's health. Even taking into account factors such as age, income, disability and smoking, those who had attended a cultural place or event in the previous 12 months were almost 60% more likely to report good health compared to those who had not, and theatre-goers were almost 25% more likely to report good health. Those who read for pleasure were also 33 per cent more likely to report good health.

For more see: [Healthy Attendance: The Impact of Cultural Engagement and Sports Participation on Health and Satisfaction with life in Scotland 2013](#)

Business in the Arts: North West

TWEET, TWEET



BIA:NW have recently taken our first tentative steps into the world of social media and you can now find us on Twitter (@BIANorthWest). We will have already started following some of you but with no easy way of finding everyone in one fell swoop please feel free to follow us so we can return the favour and build up our ever-increasing view of what you're all up to.

The Programmes - Here are the latest matches:

BETTER BOARD BANK - New matches bring the total to 469.

Wired Aerial Theatre - Peter Holland, DWF LLP
Citadel Arts Centre - Graeme Dixon, DWF LLP
Citadel Arts Centre - Darrell Matthews, The Institute of Directors
Liverpool Arabic Arts Festival - Mustapha Koriba, NasNad International Ltd
Signed Performance in Theatre - David Perkins, Nichols plc
More Music - Andrew Sharp, National Australia Bank
La Petite Mort - Fiona Muntz, The Royal Bank of Scotland
Full Circle Arts - Jason Cropper, DWF LLP
Full Circle Arts - Gillian Taylor, Sequence Communications Ltd

MENTORING - New matches bring the total to 160.

Louise Garforth, Liverpool Biennial - Diane Brown, BFG Associates
Sam Wade, DaDaFest - Claire Marsland, Meta
Laurie Peake, Liverpool Biennial - Rachel Spooncer, Perspectives
Laura Parker, Open Eye Gallery - Arvid Woods, Inspired Lives

SKILLS BANK - The number of projects confirmed to date is 555.

QUICK FIXES – 152 completed to date.

Dare Projects - Ed Farrelly, DWF LLP - legal, employment law
Preston Tringe Festival - Gary Jones, Weightmans LLP - legal, organisational structures
Castle Park Arts Centre - Jon Keeble, DWF LLP - legal, contracts
Lancashire Sinfonietta - Katharine Lawrenson, DWF LLP - legal
The Atkinson - Kevin Jaquiss, DWF LLP - legal, organisational structures
TIPP - Kevin Jaquiss, DWF LLP - legal structures
Charlotte Newson - Roy Crozier, Clarke Willmott, legal, intellectual property
Street Style Surgery - Ritchie Irvine, DWF LLP - legal
Ecosal UK - Jonathan Gillow, Hill Dickinson - legal, organisational structures

The monetary value of support provided through BIA:NW's volunteering programmes now amounts to over £16.1 million.

Thanks to our Funders and Supporters

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